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UK · Remote

FREELANCE GRAPHIC DESIGNER

Brand · Event & Exhibition · Print · Presentations

01 PROFILE

Freelance graphic designer working with small businesses, events and growing companies since 2020. I create brand identities, event and exhibition graphics, presentations and print-ready materials, and I'm comfortable working within an existing brand. Available for freelance projects and remote contracts.

02 SELECTED PROJECTS

- A TASE 2026 · Graduation exhibition**
Exhibition identity for the Estonian Academy of Arts graduation show: posters, wayfinding, signage, merchandise.
- B Goldcrest Advisory**
Logo, LinkedIn banner, email signature and branded corporate documents.
- C AI Investment infographic**
Interactive web infographic and companion magazine turning complex investment data into clear visuals.
- D UKRSUGAR**
Full brand identity, brandbook and packaging for a sugar brand.

03 WORK EXPERIENCE

- 2020 – Present** **Freelance Graphic Designer** | Various Clients
- Created exhibition branding for academic and public events.
 - Delivered brand identities, logo systems, social media visuals and print materials for multiple clients.
 - Designed website layouts in Figma.
 - Clients include perSpective Photography (bespoke logo), Pizza Day Pizzeria (social media advertising) and hospitality and retail businesses in Ukraine (posters, banners, promotional design).
- 2026 – Present** **Goldcrest Advisory** | Marketing & Graphic Designer
- Designed the company logo, email signature and LinkedIn banner for an international M&A advisory firm, and designed the company website.
 - Create LinkedIn content and branded corporate documents within the brand guidelines.

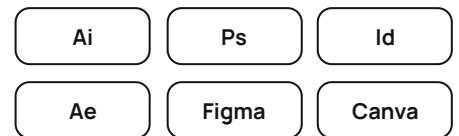
04 EDUCATION

- 2025** **Estonian Academy of Arts (EKA)**
Design Studies · Top 100 Creative Academies Worldwide
- 2023 – 2026** **Kharkiv State Academy of Design and Arts**
Graphic Design (3rd year)
- 2020 – 2024** **Dnipro State College of Theatre and Arts**
Graphic Design · 4 years
- 2018 – 2020** **National Union of Artists of Ukraine, Dnipro**
Painting · 2 years

05 SKILLS

Brand Identity
Logo Design
Exhibition & Event Graphics
Print Design & Production
Presentation Design
Infographics
Typography & Layout
Editorial Design
Social Media Visuals
Website Design (Figma)
Motion Design

06 TOOLS



07 LANGUAGES

EN B2

UA Fluent

RU Fluent

08 ADDITIONAL

Photography
Painting
Strong sense of colour and composition